

14-17 | 6 | 2016

V Congrés
del Tercer
Sector Social

Barcelona

V Congrés del Tercer Sector Social

Créixer socialment



Taula d'entitats
del Tercer Sector Social
de Catalunya

+ equitat

+ solidaritat

+ sostenibilitat

LA INVERSIÓ EN ENTITATS I EMPRESES SOCIALS UTOPIA O POSSIBILITAT?

Sebastià Jódar
Director de Finan3



Com neix Finan3 SCCL





finan3

Impuls solidari per
enfortir el Tercer Sector

més ne

Tercer Sector,

idre, amb menys recursos



Baix volum de fons
propis

Acc
(Ba

Acompanyament
expert econòmic i
financer

alternatives a la banca
tradicional



Presentació

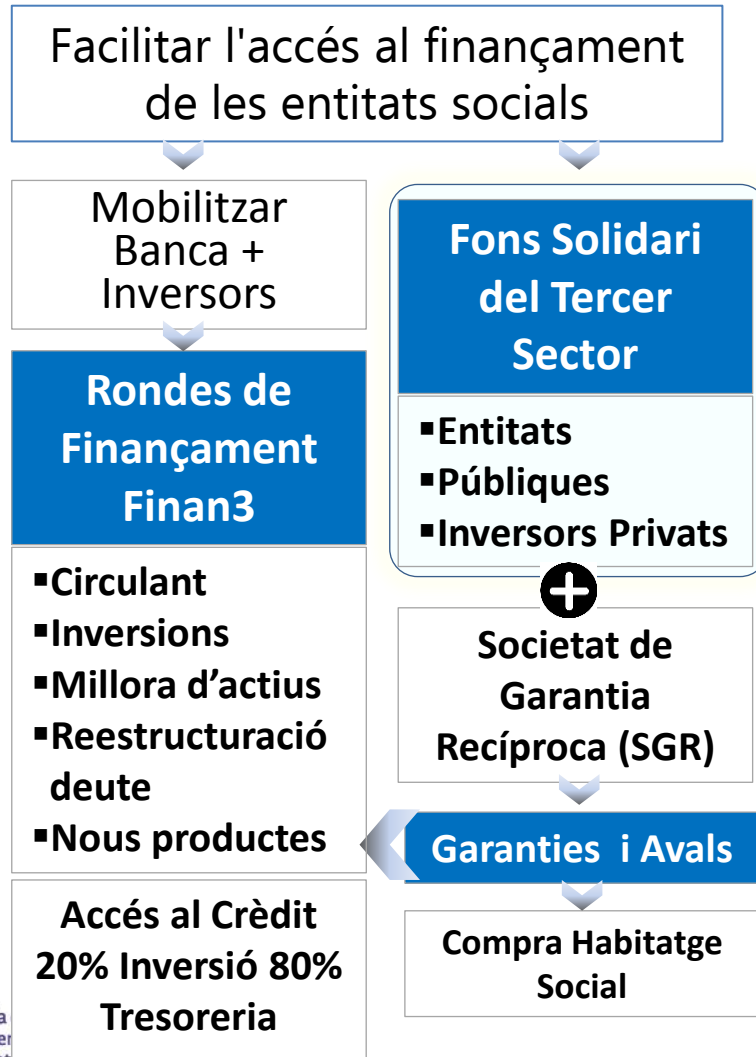
Finan3 és una cooperativa de serveis sense ànim de lucre, impulsada l'any 2014 per la **Taula d'entitats del Tercer Sector** i les federacions que en formen part.

Objectiu/Missió

Enfortir les capacitats econòmiques i financeres del Tercer Sector Social, fent-lo més sòlid per aconseguir de manera més eficient i humana el seu objectiu social.



INSTRUMENTS FINANCERS



SERVEIS I PROGRAMES





Entitats sòcies de Finan3



Créixer socialment

+ equitat + solidaritat + sostenibilitat

OAE | Oficina d'Atenció
a les Empreses

Descobreix tot el que Barcelona Activa t'ofereix



Suport i acompanyament
a projectes socioempresarials
» bcn.cat/empresa



Suport per posar en marxa
la teva idea de negoci
» bcn.cat/emprenedoria



Formació tecnològica
i gratuïta per a professionals
i empreses
» bcn.cat/cibernarium



Acompanyament durant
tot el procés de recerca
de feina
» bcn.cat/treball

Segueix-nos a les xarxes socials:

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Horari d'atenció al públic:
De dilluns a dijous, de 8.30 a 18 h.
Divendres, de 8.30 a 14.30 h.

Accés:
Metro - L1 Glòries i L4 Llacuna
Bus - 71, 90, 92 i 192
Bicing - 143, 342 i 393

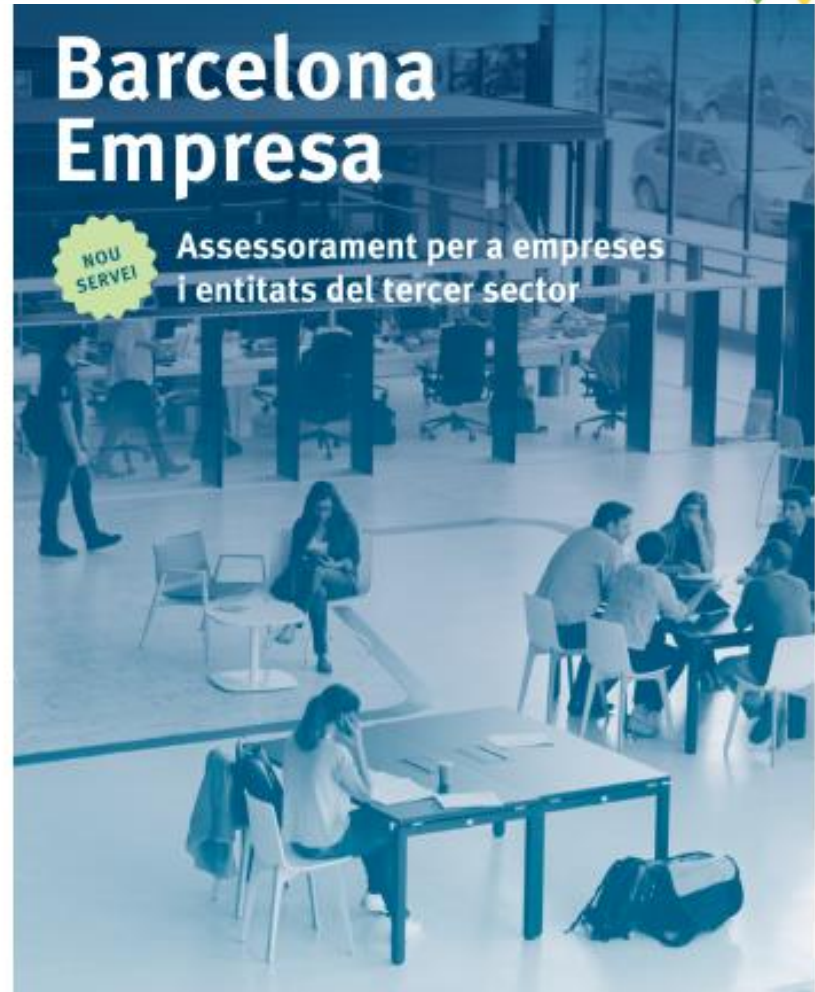


[bcn.cat/
empresa](http://bcn.cat/empresa)

Barcelona Empresa

NOU
SERVEI

Assessorament per a empreses i entitats del tercer sector



Col·labora:

finan3
Impulsador del Tercer Sector Social

**Barcelona
Activa**

**Ajuntament de
Barcelona**





OAE

Oficina d'Atenció
a les Empreses

L'Oficina d'Atenció a les Empreses (OAE) és l'espai de referència per a les empreses i pimes de Barcelona.

Impulsada per l'Ajuntament de Barcelona a través de **Barcelona Activa**, l'OAE busca donar suport i millorar l'economia i el teixit empresarial de la ciutat.

Es tracta d'un únic espai que aglutina tots els serveis de valor afegit:

1. Constitució d'empreses
2. Informació i tràmits municipals
3. Finançament
4. Cerca de treballadors/es
5. Transmissió empresarial
6. Internacionalització i tràmits de comerç exterior
7. Innovació
8. Localització
9. Espai Barcelona

... I ARA ESTREMEM EL NOU SERVEI

10. Assessorament per a empreses i entitats del tercer sector

Durant el 2015...

- ▶ Hem atès més de **5.900** empreses
- ▶ Hem format professionals de més de **2.300** organitzacions
- ▶ Hem ajudat **177** empreses i projectes a aixecar més de **46 milions** d'euros

Assessorament per a empreses i entitats del tercer sector



Nou servei que té per objectiu assessorar i donar solucions empresarials per a la consolidació de tot tipus d'organitzacions i entitats socials del tercer sector: col·laboratives, cooperatives, socials i solidàries, societats laborals...

A través d'aquest servei de suport es poden fer consultes relacionades amb la gestió i organització; amb la recerca de finançament, ja sigui convencional o alternatiu; i s'ofereix consultoria especialitzada en el tercer sector.

També oferim activitats i programes formatius orientats a la millora de la competitivitat i la innovació en les empreses i projectes socials.

Aquest servei compta amb la col·laboració de Finan3, una cooperativa de serveis sense ànim de lucre, impulsada per la Taula d'Entitats del Tercer Sector i les federacions que en formen part, amb l'objectiu d'enfortir les capacitats econòmiques i financeres del tercer sector social.

- ▶ Formació i activitats
- ▶ Suport estratègic personalitzat
- ▶ Assessoria i consultoria especialitzada





Emprenedoria i startups socials, un creixement exponencial



MAPA D'ACTORS DE L'EMPRENEDORIA SOCIAL A CATALUNYA 2014-2015



mSocial

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Tecnologia al servei de les persones i la inclusió social

d'actuació

Registre i acreditació



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5 "irrazonables" de España que van a cambiar el mundo

the third half
Sheedo
grations.com
oluntechies
Sensovida



3 Seniors

a articula una xarxa educatiu i jocs mesos es pretxa entre les el món digital.

4 Altres projectes

Metge a casa, desenvolupat per la Fundació izcat, facilita la realització de les visites consecutives o de seguiment al metge de família per mitjà d'una videoconferència.

INFO

MÉS INFO



Premi:

- 5.000 € d'aportació econòmica per a la
- 1 any d'acompanyament de Tandem So
- Viatge a Dhaka per a 3 persones per ass



Primera Ronda de finançament

Milers	ING. TOTALS	DESP. TOTAL	RESULTAT ANY	ACTIU i PASSIU	CAPITAL	DESPESEA SALARIAL	IMPORT PRÉSTEC	DESTÍ
e	6.543,3	6.442,9	100,4	2.077,4	867,9	4.372,5	25,0	I
i	2.360,1	2.298,5	61,5	3.296,3	1.559,8	1.523,2	40,0	C
g	1.342,5	1.318,8	23,7	787,6	56,3	1.059,0	45,0	C
f	1.278,3	1.250,6	27,8	369,6	1,8	1.004,9	30,0	C
h	831,9	822,7	9,2	211,0	0,3	605,3	60,0	C
a	692,7	673,1	19,6	236,7	97,5	551,1	16,0	C
c	498,3	479,3	19,0	96,5	25,4	345,6	60,0	C
b	77,5	79,9	-2,5	45,2	40,6	30,3	35,0	C
d	27,3	28,4	-1,1	11,6	6,1	12,7	15,0	I
							326,0	



Ronda de finançament

- Inversió 12%
- Circulant 88%

Per què es presenten pocs projectes per inversió?

Quina es la capacita d'innovació del sector?



Inversió filantròpica

Filantropia de risc

- Concepte anglosaxó
- Inversors en projectes socials/impacte
- Poden ser donacions
- Poden ser inversions o préstecs (retorn)
- Retorn mixte (\$ + social)



OPCIONES Y ALTERNATIVAS EXISTENTES
PARA FINANCIAR EL EMPRENDIMIENTO SOCIAL
Y RESPONSABLE EN ESPAÑA:

La Inversión Filantrópica



PRINCIPALS CONCLUSIONS



1. La inversió filantròpica al país es troba en un estadi molt inicial, heterogeni i amb una falta gairebé generalitzada de regulació.



PRINCIPALS CONCLUSIONS



2. Requeriria un major protagonisme en l'economia de les empreses socials.



PRINCIPALS CONCLUSIONS



3. La renúncia total o parcial a obtenir rendibilitat financera pel finançament de projectes socials pot no tenir un efecte negatiu de cara als potencials "inversors". L'entorn definit:
 - Tipus d'interès baixos,
 - desconfiança en el mercat financer formal,Caldria compensar-los amb un retorn social més gran.



PRINCIPALS CONCLUSIONS



4. Inicialment cal dirigir-se a un sector d'inversors sensibilitzats (activistes)



EUROPEAN VENTURE PHILANTHROPY ASSOCIATION

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- Growing VP
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Supported by:



d?

- About us
- About Venture Philanthropy
- History
- European Commission Partnership
- Board of Directors

About us

Who we are

EVPA is a membership association established in 2004 and made up of organisations interested in or practising [venture philanthropy](#) and social investment across Europe.

EVPA defines [Venture Philanthropy](#) as an approach to build stronger investee organisations with a societal purpose by providing them with both financial and non-financial support in order to increase their societal impact. The venture philanthropy approach includes the use of the entire spectrum of financing instruments (grants, equity, debt, etc.) and pays particular attention to the ultimate objective of achieving societal impact. The approach includes both social investment and high engagement grant making.

Anesvad Foundation

Website:
Social Sector: Children/youth, Culture & Recreation, Health, Social Services (Emergency/Relief), Volunteerism (funding and promotion), Economic and social Development, Education, Health.

Anesvad is an independent, non-governmental development organization (Development NGO). Their goal is to contribute to promoting and safeguarding health as a fundamental human right, in Africa, Asia and Latin America by: • defining Health as a state of complete physical, mental and so...

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Asociacion Espanola de Entidades de Capital Riesgo (ASCRI)

Website:
Social Sector: Children/youth, Culture & Recreation, Health, Social Services (Emergency/Relief), Volunteerism (funding and promotion), Economic and social Development, Education, Health, Advocacy/Law/Politics, Business and professional associations.

ASCRI's mission is to represent and promote the Private Equity & Venture Capital industry in Spain. ASCRI is a non profit entity which represents the Private Equity & Venture Capital Sector in Spain and currently has more than 150 members. Its main objectives are to lobby

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BBVA

Website:
Social Sector: Children/youth, Culture & Recreation, Health, Social Services (Emergency/Relief), Volunteerism (funding and promotion), Economic and social Development, Education, Health, Advocacy/Law/Politics, Business and professional associations, Children/youth, Culture & Recreation, Education, Environment, Health.

BBVA is a global group offering to individual and corporate customers the most complete range of financial and non-financial products and services. It enjoys a solid leadership position in the Spanish market, where it first began its activities over 150 years ago. BBVA also has a leadin...

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CaixaBank Banca Privada

Website:
Social Sector: Children/youth, Culture & Recreation, Health, Social Services (Emergency/Relief), Volunteerism (funding and promotion), Economic and social Development, Education, Health, Advocacy/Law/Politics, Business and professional associations, Children/youth, Culture & Recreation, Education, Environment, Health, Children/youth, Culture & Recreation, Education, Environment, Health.

CaixaBank Banca Privada is the private banking division of CaixaBank financial group, targeted at high net worth customers through 35 exclusive centers. CaixaBank's leadership is underpinned by its unique, specialized, innovative and quality banking model and its

CEO Collaborative Forum

Website:
Social Sector: Business and professional associations, No focus.

CEO Collaborative Forum provide a structure in which European focused CEOs from high-growth companies convene to identify & explore practical solutions to accelerate the growth and scale the companies to have a global impact.

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Creas

Website:
Social Sector: Business and professional associations, No focus, Children/youth, Environment, Renewable energy/CleanTech, Health.

Creas is a foundation based in Spain that invests in business projects that place priority on the creation of social and environmental value. The name Creas stands for "Capital Riesgo En el Ambito Social" reflecting their commitment to foster the growth of Venture Capital

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ESADE Business School

Website:
Social Sector: Business and professional associations, No focus, Children/youth, Environment, Renewable energy/CleanTech, Health.

Since its foundation, ESADE has been committed to the development of highly professional leaders in the areas of management and in ESADE's faculty of 445 fosters education with very high academic standards; the creation of knowledge, based on both rigorous and relevant investigation...

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Fundacio Pasqual Maragall

Website:
Social Sector: Business and professional associations, No focus, Children/youth, Environment, Renewable energy/CleanTech, Health, Health.

Based in Barcelona, Spain, Pasqual Maragall Foundation activity focused on scientific research with the aim of offering effective solutions to Alzheimer's disease and age-related cognitive problems.

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IESE Business School

Website:

Innoves Foundation (Fundaci n Innovaci n de la Econom a Social)

Website:
Social Sector: Children/youth, Economic and social Development, Housing, Agriculture, Education, Environment, Renewable energy/CleanTech, Financial Inclusion/Access to finance, Business and professional associations.

Fundaci n Innovaci n de la Econom a Social, INNOVES, was setup | CEPES Andalusia and the Andalusian Federation of Associated Work Cooperative Companies (FAECTA) in 2006 as a tool to respond to the needs of innovation, training and business development demands of the Social Economy a...

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Invest for Children

Website:
Social Sector: Children/youth, Economic and social Development, Housing, Agriculture, Education, Environment, Renewable energy/CleanTech, Financial Inclusion/Access to finance, Business and professional associations, Children/youth, Education, Health, Business and professional associations.

Understand diversity and working towards integration. Invest for children (Ifc) is a non-profit international organisation whose mission to help disabled children and young adults achieve a better quality of life. Invest for children wants a society that integrates diversity. These a...

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La Bolsa Social

Website:
Social Sector: Children/youth, Economic and social Development, Housing, Agriculture, Education, Environment, Renewable energy/CleanTech, Financial Inclusion/Access to finance, Business and professional associations, Children/youth, Education, Health, Business and professional associations.

La Bolsa Social provides a financial market place for social impact investment in the form of an equity crowdfunding and crowdfunding platform devoted to impact investment. They contribute to solving social and environmental problems by facilitating the connection between social entrepr...

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Meridia Capital Partners S.L.

Website:
Social Sector: Children/youth, Economic and social Development, Housing, Agriculture, Education, Environment, Renewable energy/CleanTech, Financial Inclusion/Access to finance, Business and professional associations, Children/youth, Education, Health, Business and professional associations, Housing.

Meridia Capital Partners is a Barcelona-based fund management group it boasts extensive experience in the hotel and real estate sectors, having handled numerous real estate transactions in Spain and foreign property markets (Latin America especially). In May 2014, Meridia

Oxfam Internomn

Website:
Social Sector: Children/youth, Economic and social Development, Housing, Agriculture, Education, Environment, Renewable energy/CleanTech, Financial Inclusion/Access to finance, Business and professional associations, Children/youth, Education, Health, Business and professional associations, Housing, Economic and social Development, Agriculture, Business and professional associations.

Oxfam Internomn is a non-governmental organisation for development cooperation (NGO) which focuses on providing a comprehensive

Ship2B Foundation

Website:
Social Sector: Advocacy/Law/Politics, Children/youth, Economic and social Development, Housing, Education, Research, Environment, Financial Inclusion/Access to finance, Volunteerism (funding and promotion), Business and professional associations.

Ship2B is a Foundation directed by leading people and entities in both the business and social worlds that promotes social entrepreneurship and impact investment as tools for societal change. Ship2B believes that this change will be helped by dealing with environmental and social issues...

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Vivergi Social Impact Fund

Website:
Social Sector: Advocacy/Law/Politics, Children/youth, Economic and social Development, Housing, Education, Research, Environment, Financial Inclusion/Access to finance, Volunteerism (funding and promotion), Business and professional associations, Education, Research, Health, Social Services (Emergency/Relief), Renewable energy/CleanTech.

Vivergi is a 50MC venture capital fund focused solely on social impact investing. Backed by a mix of private and public investors, its mission is to accelerate the success of early-stage social entrepreneurs who share the commitment to solving social and environmental challenges thro...

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Andbank Private Bankers (Andorra)

Website:
Social Sector: Children/youth, Culture & Recreation, Health, Social Services (Emergency/Relief), Volunteerism (funding and promotion).

Andbank is a private bank with more than 80 years' experience. Andbank is the product of the 2001 merger between Banc Agricol (owned by the Querquada family) and Banca Raig (owned by the Raig family). With a presence on two continents and one of the highest solvency ratios in the ...

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Els inversors no detecten un mercat potencial en les entitats i empreses socials?



Les entitats socials tenen projectes
que puguin atreure inversors?

Que han de fer les entitats i
empreses socials per a ser
atractives per als finançadors?

Per a ser vistes com a sòcies on fer
inversions?



Com acostar les necessitats financeres de les entitats i empreses socials als inversors o inversors filantròpics ?



**Podem crear un espai de treball amb
inversors socials, per concretar un
model de finançament, basat en la
inversió filantròpica amb retorn?**

Amb el suport de:

